



FACT SHEET

Luxury HOTELS OF THE BAHAMAS was created to:

- Promote the Islands of The Bahamas as a luxury destination
- Educate consumers about the luxury products the Bahamas offers
- Create an exclusive brand of luxury hotels, villas and homes that deliver similar quality and personal service
- Promote the luxury travel experience to the affluent consumer
- Distinguish luxury travelers identity from the mass market
- Promote the luxurious Bahamian travel experience to the upscale consumer seeking luxury at any cost
- Provide world wide awareness through the Internet on its web site
- Establish luxury partners to enhance the consumer experience
- Provide VIP services by the selected properties

Luxury HOTELS OF THE BAHAMAS Clientele:

- People seeking exceptional service and product that will not settle for less
- Enjoy fine dining and excellent wines
- People who are willing to pay a premium for what they expect

www.luxuryhotelsofthebahamas.com

